



National WIC Association

Draft Agenda

September 13, 2023

- 9:00am** Welcome and Opening Remarks
- 9:20am** Panel: The Impact of Federal Spending on WIC's Food Package
National experts will discuss how proposed changes to the WIC food package intersect with other trends to impact overall WIC funding in the annual appropriations process.
- 10:30am** Break
- 10:45am** Workshop: Positioning WIC within the Broader National Dialogue
Attendees will work in breakout groups to draw out themes and develop talking points that connect WIC food package changes to broader policy dialogues.
- 12:00pm** Lunch
- 1:00pm** Reporting Out and Facilitated Discussion
NWA staff will moderate discussion to ensure peer learning and sharing of themes and talking points.
- 2:00pm** Opportunities to Strengthen WIC's Nutrition Impact
WIC providers will highlight strategies from prior food package changes to leverage WIC services – including technology and nutrition education materials – to build on USDA's proposals to inform and encourage families to adopt healthier eating patterns.
- 2:45pm** Workshop: Setting Priorities for WIC
Attendees will work in breakout groups to identify additional steps that can be taken at all levels of policymaking – including USDA and state WIC agencies – to efficiently roll out USDA's proposed changes and bolster WIC's nutrition support for participants.
- 4:00pm** Reporting Out and Facilitated Discussion
NWA staff will moderate discussion to capture ideas and suggestions for a food package rollout.
- 4:45pm** Closing Reflections and Call to Action



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September 14, 2023

10:00am

Congressional Briefing

Legislators will be invited to provide remarks highlighting this critical moment for WIC's public health impacts.

11:00am

WIC Public Education Meetings on Capitol Hill